Report on Designing And Integrating Communication Social and Behaviour Change (CSBC) Curriculum - One Day Workshop, Mizoram University, Mizoram

**DATE:** 15<sup>th</sup> September 2023

## **OBJECTIVES:**

To orient and equip faculty members of Mizoram University with the knowledge and tools necessary to integrate Social and Behaviour Change (SBC) principles into higher education curricula, through interdisciplinary approaches, competency-based learning, and collaborative strategies, with the goal of fostering socially responsible and impact-driven education.

**PARTICIPANTS:** 18 faculty members from 10 departments and 2 university clubs.

## PROGRAM BRIEF

The Mizoram Workshop on Integrating Social and Behaviour Change (SBC) Modules into Higher Education Curricula was held on September 15, 2023, at Mizoram University. Organized by Mizoram University in collaboration with UNICEF and the Northeast SBC Alliance, the workshop aimed to train faculty on embedding SBC principles into university curricula.



Fig-1: Mr. Suresh Parmar, SBC Specialist UNICEF Assam & NE India at Mizoram University

## **Key Highlights:**

**Focus:** The workshop introduced a 9-module SBC curriculum, emphasizing interdisciplinary approaches, competency-based education, and societal impact.

**Activities:** Group exercises helped participants identify ways to integrate SBC principles into their courses and collaborate across disciplines.

## **Outcomes:**

- Improved understanding of SBC curriculum among participants.
- Commitment from departments to incorporate SBC modules into their syllabi.
- Strengthened collaboration and networking among



Fig-2: Group Work during workshop at Mizoram University

faculty members.

**Impact:** The workshop enriched existing curricula, fostering holistic and socially responsible education. This one-day workshop effectively laid the groundwork for integrating SBC into higher education in Mizoram.